

City of Tacoma Staff Liaison
 Carol Wolfe
 253.591.5384
 cwolfe@cityoftacoma.org

McKinley Business District
 Association
 President
 Aaron Beckord
 206.300.7690
 aaronbeckord@hotmail.com

For additional demographics,
 please contact Christine
 Clifford at 253.573.2435 or
 cclifford@cityoftacoma.org

McKinley Business District

www.mckinleybusinessdistrict.com



2008 Residential Profile Summary

Drive Time	3 Min.	5 Min.	U.S.A.
Population	12,527	42,904	
Households	4,545	15,353	
Average Household Size	2.71	2.73	2.59
Median Age	32.5	32.5	36.8
Median Household Income	\$41,541	\$41,325	\$54,749
Median Value Owner Occupied Housing Unit	\$182,967	\$188,148	\$182,960
Owner Occupied Units	53.0%	49.7%	60.6%
Renter Occupied Units	39.5%	41.6%	28.9%
Population Trend 2008-2013	1.2%	1.3%	1.2%
Median Household Income Trend 2008-2013	4.4%	4.4%	3.2%

2008 Business Profile

Total Businesses	534	2,644	
Total Daytime Employees	8,053	39,167	

Overview:

Directly up the hill from the Tacoma Dome is McKinley Avenue. The "Top of Tacoma" not only has sweeping views of Commencement Bay, but also hosts a friendly, eclectic and evolving business area. Workout at the gym, romp with Fido at the dog park, get a hew hair style, or enjoy a fabulous breakfast while you get the family car tuned up. Complete your day by sipping a cocktail and enjoying great ethnic offerings, including a Cambodian grocery and Mexican bakery.

Special Events:

McKinley Street Festival Aug



McKinley Business District

2008 Resident Profile				
Drive Time	3 Min.	5 Min.	U.S.A.	
Population by Age				
0 - 4	8.3%	8.1%	6.9%	
5 - 9	7.6%	7.4%	6.5%	
10 - 14	7.3%	7.4%	6.7%	
15 - 19	7.6%	7.9%	7.1%	
20 - 24	7.8%	7.9%	7.0%	
25 - 34	14.6%	14.6%	13.3%	
35 - 44	13.8%	14.0%	14.1%	
45 - 54	14.3%	14.3%	14.7%	
55 - 64	9.2%	9.2%	11.1%	
65 - 74	4.6%	4.6%	6.4%	
75 - 84	3.5%	3.2%	4.3%	
85+	1.3%	1.4%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	8.3%	9.4%	6.5%	
9th - 12th Grade, No Diploma	16.1%	14.4%	9.9%	
High School Graduate	33.7%	33.1%	29.6%	
Some College, No Degree	22.9%	23.6%	20.1%	
Associate Degree	7.7%	8.2%	7.2%	
Bachelor's Degree	7.7%	7.9%	17.0%	
Graduate/Professional Degree	3.5%	3.5%	9.7%	
Employed Population 16+ by Occupation				
White Collar	41.2%	44.3%	60.6%	
Services	25.5%	25.0%	16.7%	
Blue Collar	33.2%	30.6%	22.8%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	3 Min.		5 Min	
Total Expenditures	68	\$47,925	67	\$47,098
Food at Home	70	\$3,425	70	\$3,396
Food Away from Home	69	\$2,378	69	\$2,358
Alcoholic Beverages	71	\$425	71	\$424
Housing	70	\$13,974	68	\$13,708
Shelter	70	\$10,830	68	\$10,564
Utilities, Fuel and Public Services	69	\$3,144	69	\$3,143
Household Operations	68	\$981	66	\$959
Housekeeping Supplies	69	\$526	68	\$523
Household Furnishings and Equipment	65	\$1,487	62	\$1,434
Apparel and Services	59	\$1,582	58	\$1,561
Transportation	68	\$7,346	66	\$7,144
Travel	67	\$1,267	65	\$1,224
Health Care	67	\$2,756	68	\$2,765
Entertainment and Recreation	67	\$2,504	66	\$2,459
Personal Care Products & Services	69	\$539	68	\$533
Education	71	\$977	70	\$966
Life/Other Insurance	64	\$368	64	\$367
Pensions and Social Security	67	\$4,601	65	\$4,492
*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to a national average of 100.				
A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average.				
Source: 2008 ESRI Business Analyst Online				